



PR Highlights for the week are listed below. Please see the attached document for a full TV report, which includes a total of 25 TV hits for the week beginning June 21, 2013 with a total TV publicity value of \$45,670.83 and 888,859 total audience impressions.

## San Diego International Boat Show

2013 San Diego International Boat Show

CBS 8 San Diego

<http://www.cbs8.com/category/155799/video-landing-page?clipId=9016422&autostart=true>

Cruise Into Weekend Boat Show

NBC 7 San Diego

<http://www.nbcsandiego.com/video/#!/on-air/as-seen-on/Cruise-Into-Weekend-Boat-Show/212516221>

San Diego International Boat Show

Fox 5 San Diego

<http://fox5sandiego.com/2013/06/11/sdibs/#axzz2XLccrNsi>

PHOTO

*UT San Diego*

<http://www.utsandiego.com/photos/2013/jun/20/1042410/>

From the Boathouse: Three reasons to celebrate this weekend

Daily Pilot

<http://www.dailypilot.com/opinion/tn-dpt-me-0621-from-the-boathouse-20130619,0,728940.story>

San Diego International Boat Show

Univision San Diego

<http://www.youtube.com/watch?v=-hsqjEHDTK0>

Getting Back on Course

San Diego Business Journal

\*\* (See scanned attachments)

Progressive Insurance San Diego International Boat Show

Summer Sailstice

<http://www.summersailstice.com/event/progressive-insurance-san-diego-international-boat-show>

4-day summer boat show set to return to Sheraton Harbor

sdnews.com

[http://www.sdnews.com/pages/full\\_story/push?article-4-day+summer+boat+show+set+to+return+to+Sheraton+Harbor+Island%20&id=22879979&instance=home\\_main\\_sdnews](http://www.sdnews.com/pages/full_story/push?article-4-day+summer+boat+show+set+to+return+to+Sheraton+Harbor+Island%20&id=22879979&instance=home_main_sdnews)

San Diego International Boat Show Makings a Splash June 20-23, 2013

101 Things to do San Diego

<http://101thingstodosw.com/san-diego/san-diego-international-boat-show/>

Contest: Win a Family Four-Pack to San Diego International Boat Show

Onenewspage.com (Patch)

<http://www.onenewspage.com/n/US/74vw24rzv/Contest-Win-Family-Four-Pack-to-San.htm>

First Boat Shows of Summer

DailyBoater.com

<http://www.dailyboater.com/2013/06/first-boat-shows-of-summer.html>

Family Fun at the Progressive Insurance San Diego International Boat Show 2013

Simmworks family blog

<http://www.simmworksfamily.com/2013/06/san-diego-international-boat-show-201.html>

Progressive Insurance San Diego International Boat Show Makes a Splash June 20-23, 2013

SanDiegoVille.com

<http://www.sandiegoville.com/2013/06/progressive-insurance-san-diego.html>

Family Fun: San Diego International Boat Show Giveaway

Adventures in Wonderland

<http://adventuresinwonderland.com/2013/06/04/family-fun-san-diego-international-boat-show-giveaway/>

Renee Checks Out the San Diego International Boat Show

San Diego 6 (The CW)

<http://www.sandiego6.com/story/renee-checks-out-the-san-diego-international-boat-show-20130621>

San Diego International Boat Show Makes a Splash June 20-23, 2013

Garcia Memories

<http://www.garciamemories.com/2013/06/san-diego-international-boat-show-makes.html>

Progressive Insurance San Diego International Boat Show

A Purpose Driven Wife

<http://adrivenwife.com/2013/06/san-diego-international-boat-show.html>

Progressive Insurance San Diego International Boat Show Ticket Giveaway

Mamarazzi Knows Best

<http://www.mamarazziknowsbest.com/2013/06/11/progressive-insurance-san-diego-international-boat-show-ticket-giveaway/>

San Diego International Boat Show @SDIntlBoatShow (Ticket Giveaway ends 6/15)

Let's Play OC

<http://www.letsplayoc.com/2013/06/san-diego-international-boat-show.html>

## NMMA, Industry & Other News

Outdoors notebook: U.S. boaters' impact: \$121 billion in 2012

Dallas Morning News

<http://www.dallasnews.com/sports/more-sports/outdoors/20130622-outdoors-notebook-u.s.-boaters-impact-121-billion-in-2012.ece>

Power boats cutting through the recession, sales figures show

The Town Talk

[http://www.thetowntalk.com/article/20130621/BUSINESS/130621004/Power-boats-cutting-through-recession-sales-figures-shows?nclick\\_check=1](http://www.thetowntalk.com/article/20130621/BUSINESS/130621004/Power-boats-cutting-through-recession-sales-figures-shows?nclick_check=1)